

At NeoCon 2018, Herman Miller's Expanding Family of Brands Makes for Good Company

The growing family of brands gives customers access to a more comprehensive range of workplace tools, furnishings, and services.

Having recently added Maars and Hay to its family of brands, Herman Miller will demonstrate its full breadth of products and capabilities at NeoCon 2018. Visitors to their showrooms will have the opportunity to see the many new products the company is introducing, speak to product designers and workplace experts, and experience the ways in which Herman Miller's brands complement each other as they create inspiring environments that support the workforce of tomorrow.

Thirteen vignettes, each highlighting a new product or service, knit together the Herman Miller, Geiger, and Nemschoff showrooms. In addition, the Merchandise Mart's South Lobby features an expansive display of Hay, a Danish furniture and accessory design company, which is now available to the North American market exclusively through Herman Miller. Here are the vignettes, along with the showroom location of each.

Geiger

- 1. Axon Tables** – A suite of conference room tables that go beyond cable management, Axon Tables are designed with connections along the table surface for power and data, voice, and videoconferencing. Designed by Naoto Fukasawa and Keiji Takeuchi.
- 2. Leeway Seating** – Geiger's most varied seating line, Leeway allows freedom of movement within a minimal footprint. With Leeway's cantilevered backrest, people have a place to rest elbows and the space to shift naturally in the chair as they collaborate or socialize. Designed by Keiji Takeuchi.
- 3. Bespoke Casegoods** – This vignette of custom-crafted casegoods celebrates everything that makes Geiger casegoods unique in one beautiful setting. A medley of materials, functionality, technology support, and custom-manufactured components demonstrate Geiger's prowess in customizing products for clients who want something special.
- 4. Reframe Lounge Furniture** – Reframe's lounge chairs come in three back heights: a high-back, a mid-back designed to encourage conversation, a wing-back designed for greater focus. Reframe's suite of coordinating tables is designed to support both collaborative and individual work settings. Designed by EOOS.

Reframe is displayed in Geiger's new Savona Collection, a suite of five textiles in all-season wool

blends combining luxury, performance, crispness, and a soft hand. Designed by BassamFellows.

Herman Miller

5. Canvas Vista – A desking system that makes small workstations feel big and inviting, Canvas Vista has a trim design, freeing up space that can be used to add either people or diverse settings. It provides compression without compromise, giving people all they need in a space they can personalize. Part of the Canvas Office Landscape platform, Vista gives organizations a refined way to furnish offices and express their character. Designed by Joey Ruiter.

6. Living Office Workplace Services – This vignette demonstrates how Herman Miller’s team of specialists can help shape a workplace where the people propel organizational growth, whether an organization is aiming to enact a cultural shift, increase efficiency, or scale technology for people and their work. Live OS (a smart system of furnishings, app, and dashboard and Living Office Settings) and collaborative-technology partners will be featured.

Next to the Living Office exhibit is a Framery O from Herman Miller’s newest alliance partner, Framery. This maker of privacy pods that enhance concentration and encourage efficiency improves Herman Miller’s offering of products that bring order to the open office.

7. Overlay – Designed to transform an open floorplan, Overlay is a system of sub-architectural, movable walls that can create freestanding rooms, give shape to open spaces, or simply divide areas. It takes only a few hours and a few people to move an Overlay space from one location to another in the floorplan, allowing it to function as one space today and serve a totally different purpose tomorrow. Designed by Birsell + Seck.

8. Cosm – In this vignette, visitors will be able to try out Herman Miller’s most recent seating innovation. Cosm has a sophisticated ergonomic design that instantly responds to each person’s body, movement, and posture to provide natural balance, and total support. This makes Cosm ideal for organizations where people sit in a variety of settings throughout the day. Cosm offers a new experience of comfort – anywhere in the office. Designed by Studio 7.5.

9. Lino – A new ergonomic task chair at the nexus of comfort and value, Lino brings scientifically backed comfort and a wide range of aesthetic options to the workplace or home. Everyone should enjoy a well-designed, comfortable chair while they work, and Lino helps make that possibility a reality. Designed by Industrial Facility.

10. Elements – A diverse selection of expressive furnishings from Herman Miller’s family of brands is on display in this vignette. With 350 product lines across six brands, the Elements portfolio is the most diverse grouping of ancillary furnishings in the industry, giving customers a new level of precision in expressing their corporate identities.

11. Maars – In advance of NeoCon, Herman Miller announced the intent to acquire an interest in Maars, the leading producer of standardized and customized partition walls. Maars’ products will be a key part of Herman Miller’s new enclosed settings portfolio, which provides a variety of solutions for interior spaces that require different levels of acoustic privacy and permanence.

Nemschoff & Herman Miller Healthcare

12. Palisade – Charles Eames said, “The role of the architect, or the designer, is that of a very good, thoughtful host.” The Palisade collection of healthcare products for public and waiting spaces embodies that principle, communicating care and comfort. The vignette shows how, through varying

arrangements, Palisade gives people of all ages and abilities choices for accommodation, as its unifying visual language gives interiors a cohesive look. Designed by Jess Sorel.

13. Mora – Designing healing spaces to be adaptive gives healthcare organizations the flexibility to address both short- and long-term challenges. Mora is a versatile alternative to casework designed to fit together precisely for a clean, architectural look and the thoughtful capability to customize. Mora is a beautiful, intuitive way to organize, with storage choices that keeps some supplies concealed and others readily accessible. Designed by Colin Nourie.

South Lobby

In addition to the product introductions featured in showroom vignettes, Herman Miller is also proud to be highlighting Hay in an expansive display in the South Lobby—a re-creation of Hay’s exhibit at Salone Del Mobile in April 2018. The Danish design company has managed to bring a full slate of quality authored design to a broad audience. Hay’s values around authentic design and exceptional quality dovetail perfectly with Herman Miller’s, as does its clear, design-driven point of view on modern living.

For images and additional information on Herman Miller’s presence at NeoCon 2018, visit www.hermanmiller.com/neoconpress or contact media_relations@hermanmiller.com.

About Herman Miller

Herman Miller is a globally recognized provider of furnishings and related technologies and services. Headquartered in West Michigan, the 112-year-old company has relied on innovative design to solve problems wherever people work, live, learn, and heal. With recognizable designs as part of museum collections worldwide, Herman Miller is a past recipient of the Smithsonian Institution's Cooper Hewitt National Design Award and has been ranked number one on Contract Magazine’s list of “Brands that Inspire” for four straight years. Known and respected for its leadership in corporate social responsibility, Herman Miller has earned numerous global sustainability and inclusivity awards including the Human Rights Foundation’s top rating in its Corporate Equality Index for 11 years in a row. In fiscal 2017, the company generated \$2.28 billion in revenue and employed nearly 8,000 people worldwide. Herman Miller trades on the NASDAQ Global Select Market under the symbol MLHR.

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About Geiger

At Geiger, *why* we do things and *how* we do them are inexorably one. Achieving quality through craft, celebrating materiality through elegant simplicity, improving the work environment for individuals through design that endures. Standards of craftsmanship and customer satisfaction set more than 50 years ago by founder John Geiger have driven the company’s growth and continue to inspire people today. Founded in Toronto and headquartered in Atlanta since 1979, Geiger is a wholly owned subsidiary of publicly held Herman Miller, Inc.

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About Nemschoff

Nemschoff provides innovative furnishings for healthcare and other high performance environments. With equal emphasis on style and performance, Nemschoff solutions combine a legacy of upholstery craft, user-centric features, and unparalleled comfort, into industry-leading designs that have become the preferred choice for environments where quality and craftsmanship endure. Founded in 1950, with headquarters in Sheboygan, Wisconsin, Nemschoff believes that people make a difference, things should be built to last, and design can improve the way we work, heal, and live.

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